



Manage your data privacy and compliance needs simply.

OVERVIEW

Find and identify sensitive data

Protect your business's most valuable asset, personally identifiable information (PII), and manage enterprise risk simply and reliably.

Anonymize sensitive data

De-identify sensitive data quickly and easily using HushHush Data Masking

components, and control who can access the data within your organization.

Get all-in-one regulatory compliance

Simplify data protection compliance for your entire organization, including your technical teams and auditors. Meet the requirements of GLBA, HIPAA, GDPR, PCI DSS, PIPEDA, and more.

PRODUCTS

Our Sensitive Data Discovery Tool (SDDT)



Our Sensitive Data Discovery Tool (SDDT) uses patented algorithms to find and identify data in your systems as required by GDPR. Once identified, this data can be masked, allowing safe copying between databases, your internal file systems, and the cloud. Comprehensive reports with metadata fulfill even the most stringent auditing requirements.

SSIS Components



HushHush SSIS components integrate instantly and work quickly to anonymize your databases. SSIS masking components have native integration with SQL. Simply select the tools relevant to your organization and install them with one click. This radically reduces the costs of onboarding and shortens time to production - without disruption.

API components



Teams working with .Net can use our API data masking components to embed their own dynamic data masking capabilities into their code. HushHush components provide role-based access to data, which is controlled in the code via our predefined API, reinforcing our «privacy-in-design» architecture.

Text Discovery and Masking Bundle



Use our sensitive data discovery tool and masking components in unison for powerful automated database de-identification. Our patented data masking components provide a variety of industrial-grade algorithms to meet or exceed all accepted standards for data privacy metrics and compliance requirements.

HL7/x12 Utility



Our dedicated utility allows users to mask HL7 and x12 message files. We provide both multi-file and single file modes that allow users to define and save models of sensitive elements. These components use the same patented algorithms to ensure uniformity of enterprise data masking.

BENEFITS

Protect your sensitive data

Prevent unauthorized use of sensitive data within your organization quickly and safely and satisfy the compliance requirements relevant to your industry. Anonymize sensitive data both on-premises and in the cloud.

Take the strain off developers

Build your unified enterprise solutions using distributed components that require little or no development time. Our approved industry solutions require no specialized knowledge, coding, or guesswork. Maintain the flexibility and

robustness of your systems with the ability to deploy and schedule on the fly.

Save valuable disk space

HushHush masking components install straight into SSIS, SSRS, BizTalk, or any custom framework and use minimal space on a disk. No additional interfaces, custom installation, or duplicate production environments needed.

Buy what you need, not the full suite

Save on your software spending by choosing the tools that suit your business needs. Our algorithms are available as

individual components, so you only need to buy the features that satisfy your organization's compliance and technical requirements.

Integrate seamlessly

HushHush components integrate into SSIS natively and complement your existing technical landscape. We're the only solution that fills the gap in the SQL server data development lifecycle,

without the need for third-party management tools.

Meet the needs of your industry

HushHush data protection solutions are widely used with outsourcing, testing, development, training, support, and third-party integration and co-development scenarios - any business function that needs to keep sensitive data hidden from unauthorized «eyes».

PERSISTENT AND IN MEMORY STORAGE

| | |
|---------------------------------------|---|
| Flat Files | ✓ |
| XML Files | ✓ |
| Excel Files | ✓ |
| Web Services | ✓ |
| RDBMS: SQL Server, MySQL, Oracle, IBM | ✓ |
| Azure | ✓ |
| AWS and other cloud solutions* | ✓ |

* With purchase of additional drivers

| ELEMENTS | |
|---|---|
| Social Security Number | ✓ |
| Credit Card Number | ✓ |
| Names | ✓ |
| Address Elements (street, city, county, state, zip) | ✓ |
| Account Numbers | ✓ |

| | |
|--|---|
| Dates of Birth | ✓ |
| Telephones/Facsimile (US) | ✓ |
| Emails | ✓ |
| IP Addresses | ✓ |
| VINs | ✓ |
| Web Sites | ✓ |
| Keys / Tokenization | ✓ |
| Generalization (Rollups) Strings | ✓ |
| Generalization (Rollups) Dates | ✓ |
| Generalization (Rollups) Numbers | ✓ |
| Generalization Shuffle | ✓ |
| Generic Numeric Variance | ✓ |
| Generic Alphanumeric | ✓ |
| Redaction | ✓ |
| Free Text Algorithms Community Release | ✓ |
| Custom Components – available upon request | ✓ |

ABOUT HUSHHUSH



HushHush is a US-based technology provider of data masking and data discovery solutions for any organization that handles sensitive customer data. The company was born from a trusted consultancy that specialized in software development and bespoke data masking solutions for financial institutions. After fourteen years, developing patented masking technology was a natural progression.

For more information visit <https://mask-me.net>